

**Dr. Johannes Brinkmann, prof. em.: Selected publications**

<https://www.bi.no/om-bi/ansatte/institutt-for-strategi-og-entreprenorskap/johannes-brinkmann/>

***Journal articles since 2000 (out of 43)***

- with Hans Jörg Schlierer: The use of online resources for teaching business ethics: A pilot project, a framework and recommendations. *Journal of Business Ethics Education*, 2017, 14, 261-284
- The potential use of sociological perspectives for business ethics teaching, *Journal of Business Ethics*, 2019, 156(1), 273-287
- Nathan the Wise. Addressing enlightenment, wisdom, and tolerance, *Journal of Business Ethics Education*, 2017, 14, 179-198
- with Beate Lindemann and Ronald R. Sims, Voicing Moral Concerns: Yes, But How? The Use of Socratic Dialogue Methodology, *Journal of Business Ethics*, 2016, 139, 619-631
- Combining Risk and Responsibility Perspectives: First Steps, *Journal of Business Ethics*, 2013, 112, 567-583
- with Ralf Radermacher, Insurance for the Poor? – First Thoughts about Microinsurance Business Ethics, *Journal of Business Ethics* 2011, 103, 63-76
- with William C. Lesch, Consumer Insurance Fraud/Abuse as Co-Creation and Co-Responsibility: A New Paradigm, *Journal of Business Ethics* 2011, 103, 17-32
- with Ron Sims and Lawrence Nelson, Business Ethics across the Curriculum?, *Journal of Business Ethics Education*, 2011, 8, 83-104
- Putting Ethics on the Agenda for Real Estate Agents, *Journal of Business Ethics*, 2009, 88, 65-82
- Using Ibsen in Business Ethics, *Journal of Business Ethics*, 2009, 84, 11-24
- with Ann-Mari Henriksen, Vocational Ethics as a Subspecialty of Business Ethics – Structuring a Research and Teaching Field, *Journal of Business Ethics*, 2008, 81, 623-634
- with Ken Peattie, Consumer Ethics Research: Reframing the Debate About Consumption for Good, *EJBO - Electronic Journal of Business Ethics and Organization Studies*, 2008, 13, 22-31  
[http://ejbo.jyu.fi/pdf/ejbo\\_vol13\\_no1\\_pages\\_22-31.pdf](http://ejbo.jyu.fi/pdf/ejbo_vol13_no1_pages_22-31.pdf)
- Responsibility Sharing (Elements of a Framework for Understanding Insurance Business Ethics), *Research in Ethical Issues in Organizations*, vol 7, Elsevier, Amsterdam 2007, 85-113
- with Patrick Lentz, Understanding Insurance Customer Dishonesty: Outline of a Moral-Sociological Approach, *Journal of Business Ethics* 2006, 66, 177-195
- with Ken Peattie, Exploring Business School Ethics, *Journal of Business Ethics Education* 2005, 2, 151-170.
- Understanding Insurance Customer Dishonesty: Outline of a Situational Approach, *Journal of Business Ethics* 2005, 61, 183 – 197
- with Knut Ims, A Conflict Case Approach to Business Ethics, *Journal of Business Ethics* 2004, 53, 123-136
- Looking at consumer behavior in a moral perspective, *Journal of Business Ethics* 2004, 51, 129-141
- with Knut Ims, Good intentions aside: drafting a functionalist look at codes of ethics, *Business Ethics: A European Review* 2003, vol. 12, 265-274
- with Ron Sims, Enron Ethics (Or: Culture Matters More than Codes), *Journal of Business Ethics* 2003, 45, 243-256 (slightly revised version printed in: Garsten, Chr. And T. Hernes, eds., *Ethical dilemmas in management*, Routledge, London 2009, 103-116)
- with Ron Sims, Business Ethics Curriculum Design: Suggestions and Illustrations, *Teaching Business Ethics* 2003, 7, 69-86
- Business and Marketing Ethics as Professional Ethics. Concepts, Approaches and Typologies, *Journal of Business Ethics* 2002, 41, 159-177
- with Gisela Steenbuck, Wirtschaftsethik lehren mit moralischem Theater, *Zeitschrift für Wirtschafts- und Unternehmensethik* 2002, 3, 58-76 (cf. also [www.zfwu.de/ausgaben/inhalte](http://www.zfwu.de/ausgaben/inhalte))
- Business Ethics and Intercultural Communication. Exploring the overlap between two academic fields, *Intercultural Communication* 2002 vol. 5
- with Ron Sims, Leaders as Moral Role Models. The Case of Gutfreund at Salomon Brothers, *Journal of Business Ethics* 2002, 35, 327-339
- Moral Reflection Differences among Norwegian Business Students. A Presentation and Discussion of Findings. *Teaching Business Ethics* 2002, 6, 83-99
- On Business Ethics and Moralism, *Business Ethics: A European Review* 2001, 10, 311-319
- Næringslivsetikk som akademisk fag? *Beta* 2001, 35-49
- with Ron Sims, Stakeholder-Sensitive Business Ethics Teaching, *Teaching Business Ethics* 2001, 5, 171-193

- Real Estate Agent Ethics. Selected Findings from Two Norwegian Studies, *Business Ethics: A European Review* 2000, 9, 163-173

#### **Book chapters and professional journal papers (since 2007)**

- with Mrinalini Kochupillai: Law, Business and Legitimacy, book chapter, published 2020 in J. Dahl-Rendtorff, ed., *Handbook of Business Legitimacy*, Springer
- "Troubling Times" on the Agenda of Business Ethics: Drafting a dialogue approach, aiming at a consensus, TABEC conference paper 2018, printed 2019 in J. Ciulla & T. Scharding (eds), *Ethical Business Leadership in Troubling Times*, Edward Elgar Publishers, Cheltenham, 236-242
- Socratic dialogue – designed in the Nelson–Heckmann tradition: A tool for reducing the theory–practice divide in business ethics, in: K.J. Ims and L.J.T. Pedersen (Eds.), *Business and the Greater Good: Rethinking Business Ethics in an Age of Crisis*. Cheltenham, UK: Edward Elgar Publishing, 2015, 240-261
- with Michael Hoffman & Magne Aarset, «Risk». *Wiley Encyclopedia of Management*. 2, 2014, 414-417 (online version 2015, doi: 10.1002/9781118785317)
- with Beate Lindemann: Zur Äusserung moralischer Bedenken in Geschäftsgesprächen, in: Th. Tinnefeld et al., eds., *Fremdsprachenunterricht im Spannungsfeld zwischen Sprachwissen und Sprachkönnen*, htw, Saarbrücken, 2014, 385-398
- Should one insure against employee dishonesty (or rather not)? *Nordisk forsikringstidsskrift/ the Scandinavian Insurance Quarterly*, 4/2014, <http://www.nft.nu/nb/node/1923>
- With Bill Lesch: Consumer Insurance Fraud and Abuse: The Role of Customer Satisfaction, *Nordisk forsikringstidsskrift/ the Scandinavian Insurance Quarterly*, 4/2014, <http://www.nft.nu/nb/node/1919>
- Inconvenient business ethics, in: K. Ims and Ø. Nystad, eds., 2012, *På tvers – praksiser og teorier om økonomi, kultur og natur for det nye årtusen. Festskrift til Ove Jakobsen*. Universitetet i Nordland, Bodø, 79-92
- with Alexandros-Andreas Kyrtis and Kernaghan Webb, What role can contract law play in making risky technological projects safer and less expensive?, *Nordisk forsikringstidsskrift/ the Scandinavian Insurance Quarterly*, 4/2011, <http://www.nft.nu/node/1604>
- Putting Career Morality on the Agenda of Business Students. How one could use a play and survey results for triggering moral reflection, in Ronald R. Sims and William I. Sauser, Jr. eds., 2011, *Experiences in Teaching Business Ethics*, Information Age Press, Inc, Charlotte, 83-96
- with Ronald Sims, Business Ethics Curriculum Development: Balancing Idealism and Realism, book chapter, in Ronald R. Sims and William I. Sauser, Jr. eds., 2011, *Experiences in Teaching Business Ethics*, Information Age Press, Inc. Charlotte, 27-52
- Ethics as a challenge to well-established morality?, chapter in *Responsibility, deep ecology & the self*, festschrift in honor of Knut J. Ims, eds. O. Jakobsen and L.J.T. Pedersen, Forlag 1, Oslo 2011, pp. 189-198
- with Gabriele Friis, Mikroforsikring - på norsk?, publisert online i *Nordisk forsikringstidsskrift/ the Scandinavian Insurance Quarterly*, 2/2011 <http://www.nft.nu/node/1571>
- with Aaron Doyle: Insurance, Ethics and Corporate Social Responsibility, *Nordisk forsikringstidsskrift/ the Scandinavian Insurance Quarterly*, 1/2011, <http://www.nft.nu/node/1558>
- with Devendra Tak: Microinsurance – Ensuring Insurance for the Most Vulnerable, *Nordisk forsikringstidsskrift/ the Scandinavian Insurance Quarterly*, 1/2011, <http://www.nft.nu/node/1560>
- with Aaron Doyle, Risk experts in dialogue (Highlights from five seminars in Oslo about large-size societal risks from a cross-disciplinary and cross-stakeholder perspective), *Nordisk forsikringstidsskrift/ the Scandinavian Insurance Quarterly*, 3/2010, <http://www.nft.nu/node/1534>
- with Aaron Doyle and Eric Breit, Insurance Advertising: Scary, Funny, Trust-Building, or Ethical?, *Nordisk forsikringstidsskrift/ the Scandinavian Insurance Quarterly*, 4/2009, <http://www.nft.nu/node/1492>
- with Monika Eigenstetter: Forsikringsmegleretikk i Norge – Hva synes meglerne om bransjens og om egen etikk? Utvalgte resultater fra en undersøkelse samt noen teorireferanser, *Nordisk forsikringstidsskrift/ the Scandinavian Insurance Quarterly*, 3/2008, <http://www.nft.nu/node/46>
- Forbrukeretikk: Et systematiseringsforsøk. G.E. Schjelderup og M.W. Knudsen, eds., 2007, *Forbrukersosiologi*, Cappelen, Oslo, 407-437

#### **Most recent books (out of 10)**

- 2018 *Ubehagelig næringslivsetikk II* (Inconvenient Business Ethics), Gyldendal, Oslo
- 2008 *Ubehagelig næringslivsetikk* (Inconvenient Business Ethics), Licentia, Bodø